## **ORDER**

Orders Order / Rev: 723709 06386532 Alt Order #: AMERICAN CROSSROADS Product Desc: 1257 Estimate: 10/24/12 - 10/30/12 Flight Dates: Primary AE: Aaron Ashe 10/19/12 / 10/19/12 Sales Office: Original Date / Rev: T-WAS Order Type: Political Sales Region: NAT Crossroads Media/ POL Name: Agency **Buying Contact:** Michelle Santuoso Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 66 Canal Center Plaza Suite 500 Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser **American Crossroads** Name: Demographic: A35+ New Business Thru: **Product Codes:** IS-Candidate/Presidential Order Separation: 00:15:00 Priority: P-2 Advertiser External ID:

Bill Plan

<b>-</b>				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	62	\$190,640.00	\$162,044.00
10/29/12	10/30/12	29	\$60,200,00	\$51.170.00

Revenue Codes:

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	62	\$190,640.00	\$162,044.00	0.00
November 2012	29	\$60,200.00	\$51,170.00	0.00
Totals	91	\$250.840.00	\$213,214,00	0.00

Agency External ID:

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

AGY, GEN, POL

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Гime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1	WTSP	10/26/1	2 10/26/12	M-F 10-11a	CM	10-11a	F	:30	1	\$300.00 P-2	0.00 NM	1	\$300.00
				Studio 10									
	STUDIC	-	E 15 /		0	Б.	5.0						
V	<u>Sta</u> //Veek: 10	t Date	End Date 10/28/12	Weekdays F	Spots/Week	<u>Rate</u> \$300.00	Rating 0.00						
			2 10/26/12	Fri Prime C	CM	Fri 10-11p	0.00 F	:30	1 0	12,000.00 P-2	0.00 NM	1	£42,000,00
2	WISF	10/26/1	2 10/20/12	Blue Bloods	Civi	FII 10-11P	r	.30	ΙФ	12,000.00 P-2	U.UU INIVI	'	\$12,000.00
	BLUE B	LOODS		Dide Dioods									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 10/2	22/12	10/28/12	F	1	\$12,000.00	0.00						
3	WTSP	10/26/1	2 10/26/12	Letterman	CM	1135p-1237	aF	:30	1 9	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
				Late Night with D	avid Letterma	n							
	DAVID I												
		rt Date	End Date	<u>Weekdays</u> F	Spots/Week	<u>Rate</u>	Rating						
	Veek: 10/2		10/28/12	<del>-</del>	CM	\$1,400.00	0.00 F	-20	4 (	t4 000 00 D 0	0.00 NIM	1	<b>#4</b> COO OO
4	WTSP	10/26/1	2 10/26/12	Price Is Right Price Is Right	CM	11a-12p	r	:30	1 3	\$1,600.00 P-2	0.00 NM	1	\$1,600.00
	THE PR	ICE IS R	RIGHT	i nee is reigne									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
٧	Veek: 10/2	22/12	10/28/12	F	1	\$1,600.00	0.00						
5	WTSP	10/26/1	2 10/26/12	Y&R	CM	1230-130p	F	:30	1 5	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
				Young and the Re	estless								
	YOUNG												
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				ı		

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Order / Rev: 723709 Advertiser: American Crossroads

Alt Order #: 06386532 Product Desc: AMERICAN CROSSROADS WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime D	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
5 WTSP	10/26/1	2 10/26/12	Y&R	CM	1230-130p		- F	:30	1	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
YOUNG	& REST	LESS	Young and the Re	estiess									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/2		10/28/12	F	1	\$1,400.00	0.00				<b>#4.000.00.D.0</b>	0.00.1114		<b>#</b> 4 000 00
6 WISP	10/26/1	2 10/26/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p		- F	:30	1	\$1,600.00 P-2	0.00 NM	1	\$1,600.00
10 NEW	/S-NOON	I	10110110 () 11001	•									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/2		10/28/12	F	1	\$1,600.00	0.00	- F	-20		¢4 400 00 D 0	0.00 NIM	_	£4.400.00
7 WISP	10/26/1	2 10/26/12	M-F 2-3p The Talk	СМ	2-3p		- F	:30	1	\$1,100.00 P-2	0.00 NM	1	\$1,100.00
THE TA	LK												
	rt Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating							
Week: 10/2		10/28/12 2 10/26/12	M-F 4-5p	CM	\$1,100.00 4-5p	0.00	- F	:30		\$1,400.00 P-2	0.00 NM	1	\$1,400.00
0 W131	10/20/1	2 10/20/12	Dr. Phil	Civi	4-5β		-1	.50	'	ψ1,400.001 -2	0.00 14101	'	ψ1,400.00
DR. PHI													
Sta Week: 10/2	rt Date	End Date 10/28/12	<u>Weekdays</u> F	Spots/Week 1	Rate	Rating 0.00							
		2 10/26/12	530-6a	CM	\$1,400.00 530-6a		- F	:30	1	\$480.00 P-2	0.00 NM	1	\$480.00
5 W101	10/20/1	2 10/20/12	530-6a 10 News	OW	000 0a		•	.00		ψ-00.001 2	0.00 14101		Ψ-00.00
10 NEW													
Sta Week: 10/2	rt Date	End Date 10/28/12	<u>Weekdays</u> F	Spots/Week	Rate \$480.00	Rating 0.00							
		2 10/26/12	M-F 530-6p	CM	530-6p		- F	:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
			10 News at 530p						•	<b>*</b> .,		-	* 1,000100
10 NEW		E 15 :		0 . 00 .	Б.,	D ()							
Sta Week: 10/2	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$1,000.00	Rating 0.00							
		2 10/26/12	CBS Evening Nev	•	630-7p		- F	:30	1	\$2,000.00 P-2	0.00 NM	1	\$2,000.00
000 51	/ENUNIO N	15140	CBS Evening Nev	WS									
	'ENING N rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/2		10/28/12	F	<u>3pots/Week</u>	\$2,000.00	0.00							
12 WTSP	10/26/1	2 10/26/12	CBS This Morning	д СМ	7-9a		- F	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
CDS TU	IIS MORI	MINIC	CBS This Morning	g	(7:00 AM-8:0	00 AM)							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/2		10/28/12	F	1	\$600.00	0.00							
13 WTSP	10/26/1	2 10/26/12		CM	730-8p		- F	:30	1	\$4,800.00 P-2	0.00 NM	1	\$4,800.00
JEOPAF	RDY 201	2	Jeopardy										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/2		10/28/12	F	1	\$4,800.00	0.00							
14 WTSP	10/26/1	2 10/26/12	Fri Prime A NCIS	CM	Fri 8-9p		- F	:30	1\$	310,000.00 P-2	0.00 NM	1	\$10,000.00
CSI: NY	•		NCIS										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/2		10/28/12	F		\$10,000.00	0.00				<b>#</b> 400 00 <b>P</b> .0	0.00.104		<b>#</b> 400.00
15 WISP	10/26/1	2 10/26/12	M-F 9-930a 10 Ne 10 News, 9am	ews, 9adini	9-9:30A		- F	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
10 NEW	/S 9A												
	rt Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating							
Week: 10/2		10/28/12 2 10/26/12		1	\$400.00	0.00	- F	.20	1	\$400.00 D.2	0.00 NM	1	¢400.00
10 WISP	10/20/1	∠ 1U/∠U/1Z	M-F 930-10a Inside Edition	СМ	930-10a		- 1'	:30	1	\$400.00 P-2	U.UU INIVI	'	\$400.00
	EDITION												
	rt Date	End Date	<u>Weekdays</u> F	Spots/Week 1	Rate	Rating							
Week: 10/2 17 WTSP		10/28/12	F	CM	\$400.00 M-F 11-113	0.00 5p M		:30	1	\$4,000.00 P-2	0.00 NM	1	\$4,000.00
17 WISE	10/23/1/	<u>∟</u> 10/∠3/1∠		Civi	.vi-1 11-113	- ۱۸۱ م		.50	'	ψ <del>1</del> ,000.00 Γ-Ζ	U.UU INIVI	l '	ψ-7,000.00

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Order / Rev: 723709 Advertiser: American Crossroads

Alt Order #: 06386532 Product Desc: AMERICAN CROSSROADS WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			LN (M-F)									
10 NEW	VS-11PM		LN (M-F)									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	M		\$4,000.00	0.00						
18 WTSP	10/29/1	2 10/29/12	Price Is Right Price Is Right	CM	11a-12p	M	:30	1	\$1,600.00 P-2	0.00 NM	1	\$1,600.00
THE PR	RICE IS F	RIGHT	Filce is Right									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	M	1	\$1,600.00	0.00			A			<b>.</b>
19 WISP	10/29/1	2 10/29/12	Y&R Young and the R	CM estless	1230-130p	M	:30	1	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
YOUNG	& REST	TLESS	roung and the re	Collogo								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	M		\$1,400.00	0.00			<b>#4</b> 000 00 <b>D</b> 0	0.00.1114		<b>#</b> 4 000 00
20 WISP	10/29/1	2 10/29/12	M-F 12-1230p 10 News @ Noor	CM n	12-1230p	M	:30	1	\$1,600.00 P-2	0.00 NM	1	\$1,600.00
10 NEW	NOON-2V	٧		•								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	M B&B		+ /	0.00 M	.20		\$1,400.00 P-2	0.00 NM	1	£4 400 00
21 W15P	10/29/1	2 10/29/12	Bold and Beautifu	CM ul	130-2p	IVI	:30	1	\$1,400.00 P-2	U.UU INIVI	'	\$1,400.00
BOLD 8	& BEAUT	IFUL										
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 10/		11/04/12 2 10/29/12	M M-F 3-4p	CM	\$1,400.00 3-4p	0.00 M	:30	1	\$1,100.00 P-2	0.00 NM	1	\$1,100.00
22 W13F	10/29/1	2 10/29/12	Let's Make a Dea		3-4p	IVI	.30	'	φ1,100.00 F-2	O.OO INIVI	'	\$1,100.00
LET'S N	ΛΑΚΕ Α [	DEAL										
Sta Week: 10/	rt Date	End Date	Weekdays M	Spots/Week	<u>Rate</u>	Rating						
		11/04/12 2 10/29/12	5-530a	1 CM	\$1,100.00 5-530a	0.00 M	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
20 11101	10/20/1	2 10/20/12	5-530a 10 News	0	0 0000	112	.00		ψ100.001 Z	0.00 14111	,	ψ100.00
10 NEW												
Sta Week: 10/	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$400.00	Rating 0.00						
		2 10/29/12	M-F 5-530p	CM	5-530p	M	:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
			5-530p 10 News						, ,			, ,
	VS-5PM I		\M/a aladayya	Consta ///onle	Data	Datin n						
Sta Week: 10/	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
			M-F 6-630p	СМ	6-630p	M	:30	1	\$1,600.00 P-2	0.00 NM	1	\$1,600.00
			6-630p 10 News									
	VS-NEWS ort Date		Weekdays	Spots/Week	Poto	Rating						
Week: 10/		End Date 11/04/12	M		Rate \$1,600.00	0.00						
26 WTSP	10/29/1	2 10/29/12	M-F 6-7a	CM	6-7a	M	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
40 NEW	10.0414		6-7a 10 News									
10 NEV	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	M	1	\$600.00	0.00						
27 WTSP	10/29/1	2 10/29/12	7-730p	CM	7-730p	M	:30	1	\$4,000.00 P-2	0.00 NM	1	\$4,000.00
\ <b>\</b> /\LEF1	OE FOR	RTUNE 2012	Wheel of Fortune	)								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	M	1	\$4,000.00	0.00						
28 WTSP	10/29/1	2 10/29/12	CBS This Morning	-	7-9a	M	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
CBS TH	IIS MOR	NING	CBS This Mornin	g	(8:00 AM-9:0	OU AM)						
	irt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/29/12	11/04/12	M	1	\$600.00	0.00						
29 WTSP	10/29/1	2 10/29/12		CM	9-9:30A	M	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00

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Order / Rev: 723709 Advertiser: American Crossroads

Alt Order #: 06386532 Product Desc: AMERICAN CROSSROADS WTSP-TV

Ln Ch	Start	End	Inventory Code		Start/End T	ime Da	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F 9-930a 10 N 10 News, 9am	ews, 9an									
10 NEW	/S 9A		To News, Jain										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		11/04/12	M	1	\$400.00	0.00				<b>*</b>			
30 WISP	10/29/1	2 10/29/12	M-F 930-10a Inside Edition	CM	930-10a	M		:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
INSIDE	EDITION	١	moide Edition										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		11/04/12	M	1	\$400.00	0.00				Φ0 000 00 D 0	0.00.1114		<b>#0.000.00</b>
31 WISP	10/27/1	2 10/27/12	Sat Prime C 48 Hours Myster	CM v	Sat 10-11p		S-	:30	1	\$6,000.00 P-2	0.00 NM	1	\$6,000.00
48 HOU	JRS MYS	STERY	io i iodio myotoi	,									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/28/12	S-	1	\$6,000.00	0.00				ФО 400 00 D 0	0.00.1114		<b>#0.400.00</b>
32 W15P	10/27/1	2 10/27/12	LN (Sa) Late News (Sa)	СМ	Sa 11-1135p		S-	:30	1	\$2,400.00 P-2	0.00 NM	1	\$2,400.00
10 NEW	/S-11P S	SA	<b>_</b> a.o ( <b>_</b> a,										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/28/12	S-	1	\$2,400.00	0.00		-20		#200 00 D 0	0.00 NIM		<b>#200.00</b>
33 W15P	10/27/1	2 10/27/12	Sat 6-8a 10 News, 6am S	CM aturday	Sat 6-8a		S-	:30	1	\$300.00 P-2	0.00 NM	1	\$300.00
10 NEW	/S		ro mono, cam c	ataraay									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/28/12	S-	1	\$300.00	0.00				Φ4 000 00 D 0	0.00.1114	,	<b>#4.000.00</b>
34 W15P	10/27/1	2 10/27/12	Gators Special Gators Special	СМ	Gators Speci	aı	S-	:30	1	\$1,600.00 P-2	0.00 NM	1	\$1,600.00
WHEEL	OF FOR	RTUNE 2012											
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/		10/28/12	S-	1	\$1,600.00	0.00	С.	-20		Φ4 COO OO D O	0.00 NIM		£4.000.00
35 W15P	10/27/1	2 10/27/12	Gators Special Gators Special	СМ	Gators Speci	aı	S-	:30	1	\$1,600.00 P-2	0.00 NM	1	\$1,600.00
JEOPAI	RDY 20	12											
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/28/12	S-	CM	\$1,600.00 Sat 8-10a	0.00	S-	:30	1	\$480.00 P-2	0.00 NM	1	\$480.00
30 WISP	10/27/1	2 10/21/12	Sat 8-10a CBS This Mornin	_	Sat 6-10a		3-	.30	1	\$460.00 P-2	U.UU INIVI	'	\$460.00
CBS TH	IIS MOR	NING - SAT		<b>J</b>									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/ E37 WTSP		10/28/12		CM	\$480.00 Sat 8-9p	0.00	S-	:30	1	\$6,000.00 P-2	0.00 NM	0	\$0.00
L37 WISF	10/27/1	2 10/21/12	Crimetime Sature		Sat 6-9p		3-	.30		φ0,000.00 Γ-2	O.OO INIVI		φ0.00
CRIME	TIME SA	TURDAY		,									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/ Spot Ch	22/12 Date Ra	10/28/12 inae D	escription		\$6,000.00 t/End Time	0.00	W	/eekdays	Len	ath Rate	Rtg Type		
		2-10/28/12 S			8-9p		_	Sa-		:30 <del>(\$6,000.00)</del>			
Cre	edited												
38 WTSP	10/27/1	2 10/27/12	Sat Prime B	CM	Sat 9-10p		S-	:30	1	\$6,000.00 P-2	0.00 NM	1	\$6,000.00
CRIMET	TIME SA	TURDAY	Crimetime Sature	day									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/28/12	S-	1	\$6,000.00	0.00							
39 WTSP	10/28/1	2 10/28/12	Sun Prime D	CM	Sun 10-11p		S	:30	1\$	12,000.00 P-2	0.00 NM	1	\$12,000.00
THE ME	ENTALIS	т	The Mentalist										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/28/12	S		\$12,000.00	0.00							
40 WTSP	10/28/1	2 10/28/12	Face the Nation	CM	Sun 1030-11	30a	S	:30	1	\$2,000.00 P-2	0.00 NM	1	\$2,000.00
EACET	HE NAT	ION	Face the Nation										
FACE	IIL INAI	ION										•	

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Order / Rev: 723709 Advertiser: American Crossroads

Alt Order #: 06386532 Product Desc: AMERICAN CROSSROADS WTSP-TV

Ln Ch Start End	Inventory Code	Break	Start/End Tir	me Days	Len S	pots Rate Pri	Rtg Type	Spots	Amount
40 WTSP 10/28/12 10/28/12		CM	Sun 1030-113	30aS	:30	1 \$2,000.00 P-2	0.00 NM	1	\$2,000.00
FACE THE NATION	Face the Nation								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	S	1	\$2,000.00	0.00					
41 WTSP 10/28/12 10/28/12	( /	CM	Su 11-1135p	S	:30	1 \$2,800.00 P-2	0.00 NM	1	\$2,800.00
10 NEWS-11P SU	Late News (Su)								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	S	1	\$2,800.00	0.00					
E 42 WTSP 10/28/12 10/28/12		CM	12-1p	S	:30	1 \$3,000.00 P-2	0.00 NM	1	\$3,000.00
CBS NFL TODAY 20129/9/	NFL Today 12 - 12/30/1								
Start Date End Date		Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	S	1	\$3,000.00	0.00					
43 WTSP 10/28/12 10/28/12	•	CM	Sun 630-7p	S	:30	1 \$1,400.00 P-2	0.00 NM	1	\$1,400.00
10 NEWS-SU	Sun 630-7p 10 N	ews							
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	S	1	\$1,400.00	0.00					
44 WTSP 10/28/12 10/28/12		CM	7-8p	S	:30	1 \$14,000.00 P-2	0.00 NM	1	\$14,000.00
60 MINUTES	60 Minutes								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	S	1	\$14,000.00	0.00					
45 WTSP 10/28/12 10/28/12		CM	Sun 8-9p	S	:30	1 \$16,000.00 P-2	0.00 NM	1	\$16,000.00
AMAZING RACE	Amazing Race								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	S		\$16,000.00	0.00					
46 WTSP 10/28/12 10/28/12	•	•	Sun 9-1030a	S	:30	1 \$2,000.00 P-2	0.00 NM	1	\$2,000.00
CBS SUNDAY MORNING	CBS Sunday Mo	rning							
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	S	1	\$2,000.00	0.00					
47 WTSP 10/25/12 10/25/12	` '	CM	M-F 11-1135p	T	:30	1 \$4,000.00 P-2	0.00 NM	1	\$4,000.00
10 NEWS-11PM	LN (M-F)								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	T	1	\$4,000.00	0.00					
48 WTSP 10/25/12 10/25/12	•	CM	11a-12p	T	:30	1 \$1,600.00 P-2	0.00 NM	1	\$1,600.00
THE PRICE IS RIGHT	Price Is Right								
Start Date End Date		Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	T	1	\$1,600.00	0.00					
49 WTSP 10/25/12 10/25/12		CM	1230-130p	T	:30	1 \$1,400.00 P-2	0.00 NM	1	\$1,400.00
YOUNG & RESTLESS	Young and the R	estiess							
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	T	1	\$1,400.00	0.00					
50 WTSP 10/25/12 10/25/12		CM	12-1230p	T	:30	1 \$1,600.00 P-2	0.00 NM	1	\$1,600.00
10 NEWS-NOON	10 News @ Nooi	1							
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	T	1	\$1,600.00	0.00					
51 WTSP 10/25/12 10/25/12		CM	130-2p	T	:30	1 \$1,400.00 P-2	0.00 NM	1	\$1,400.00
BOLD & BEAUTIFUL	Bold and Beautif	uı							
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	T	1	\$1,400.00	0.00					
52 WTSP 10/25/12 10/25/12	2	CM	3-4p	T	:30	1 \$1,100.00 P-2	0.00 NM	1	\$1,100.00

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Order / Rev: 723709 Advertiser: American Crossroads

Alt Order #: 06386532 Product Desc: AMERICAN CROSSROADS WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
			M-F 3-4p Let's Make a Dea	ıl							
LET'S N	MAKE A I	DEAL							ı		
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/28/12		CM	\$1,100.00 5-530a	0.00 T	:30	1 \$400.00 P-2	0.00 NM	1	\$400.00
33 W 131	10/23/1	12 10/25/12	5-530a 10 News	Civi	J-330a	1	.50	1 φ400.001-2	O.OO INIVI	'	Ψ400.00
10 NEV											
Sta Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$400.00	Rating 0.00					
		10/26/12	M-F 5-530p	CM	5-530p	T	:30	1 \$1,000.00 P-2	0.00 NM	1	\$1,000.00
04 11101	10/20/1	12 10/20/12	5-530p 10 News	OW	О ОООР	1	.00	ι ψι,οοο.οσι Σ	0.00 14141	·	ψ1,000.00
	VS-5PM										
Sta Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week 1	Rate	Rating 0.00					
		10/26/12	M-F 6-630p	CM	\$1,000.00 6-630p	T	:30	1 \$1,600.00 P-2	0.00 NM	1	\$1,600.00
00 11101	10/20/1	10/20/12	6-630p 10 News	0	О ОООР	•	.00	. 41,000.001 2	0.00 11111	•	Ψ1,000.00
_	VS-NEW										
Sta Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$1,600.00	Rating 0.00					
		10/26/12	M-F 6-7a	CM	6-7a	T	:30	1 \$600.00 P-2	0.00 NM	1	\$600.00
00 11101	10/20/1	12 10/20/12	6-7a 10 News	OW	o ra	1	.00	ι φοσο.σσι 2	0.00 14141	·	ψοσο.σσ
10 NEV											
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating					
Week: 10/		10/28/12		CM	\$600.00 7-730p	0.00 T	:30	1 \$4,000.00 P-2	0.00 NM	1	\$4,000.00
37 77131	10/23/1	12 10/25/12	Wheel of Fortune		7-730ρ	1	.50	ι ψ4,000.001-2	O.OO INIVI	'	ψ4,000.00
WHEEL	OF FOR	RTUNE 2012									
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	CBS This Morning	1 CM	\$4,000.00 7-9a	0.00 T	:30	1 \$600.00 P-2	0.00 NM	1	\$600.00
30 11131	10/23/1	12 10/25/12	CBS This Mornin		(8:00 AM-9:0	_	.50	1 φουσ.σσ1-2	O.OO INIVI	'	φουσ.σσ
CBS TH	HIS MOR	NING			`	,					
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	Thu Prime A	CM	\$600.00 Thu 8-9p	0.00 T	:30	1 \$18,000.00 P-2	0.00 NM	1	\$18,000.00
39 W13F	10/23/1	12 10/23/12	Big Bang Theory		•	1	.30	1 \$10,000.00 F-2	U.UU INIVI	'	φ10,000.00
BIG BA	NG/2 1/2	MEN	,								
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/28/12	M-F 9-930a 10 Ne		\$18,000.00 9-9:30A	0.00 T	:30	1 \$400.00 P-2	0.00 NM	1	\$400.00
00 WISF	10/23/1	12 10/23/12	10 News, 9am	ews, Saulvi	9-9.30A	1	.30	1 \$400.00 F-2	U.UU INIVI	'	φ400.00
10 NEV	VS 9A		,								
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating					
Week: 10/		10/28/12		CM	\$400.00	0.00 T	:30	1 \$400.00 P-2	0.00 NM	1	\$400.00
OI WISP	10/23/1	12 10/23/12	Inside Edition	Civi	930-10a	1	.30	1 \$400.00 F-2	U.UU INIVI	'	<b>Φ400.00</b>
INSIDE	EDITION	N									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	T	CM	\$400.00 M-F 11-1135	0.00 p - T	:30	1 \$4,000.00 P-2	0.00 NM	1	¢4 000 00
02 W13F	10/30/1	12 10/30/12	LN (M-F) LN (M-F)	Civi	M-L 11-1122	р -1	.30	1 \$4,000.00 P-2	U.UU INIVI	'	\$4,000.00
10 NEV	VS-11PM	1	, ,								
	rt Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating					
63 WTSP		11/04/12	Price Is Right	CM	\$4,000.00 11a-12p	0.00 - T	:30	1 \$1,600.00 P-2	0.00 NM	1	\$1,600.00
03 11138	10/30/1	10/30/12	Price is Right	CIVI	11α-12μ	- 1	.30	ι ψι,000.00 Ε-Ζ	U.UU INIVI	ı	ψ1,000.00
THE PF	RICE IS F	RIGHT	<del> </del>								
	rt Date	End Date	Weekdays T	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	- T	1	\$1,600.00	0.00 - T	.20	1 ¢1 400 00 D 0	0.00 NIN4	4	¢4 400 00
04 WISP	10/30/1	2 10/30/12		CM	1230-130p	- 1	:30	1 \$1,400.00 P-2	0.00 NM	1	\$1,400.00

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Order / Rev: 723709 Advertiser: American Crossroads

Alt Order #: 06386532 Product Desc: AMERICAN CROSSROADS WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
			Y&R Young and the R	estless							
YOUNG	G & RES										
	art Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating					
Week: 10		11/04/12	M-F 12-1230p	CM	\$1,400.00 12-1230p	0.00 - T	:30	1 \$1,600.00 P-2	0.00 NM	1	\$1,600.00
03 W131	10/30/1	12 10/30/12	10 News @ Noor		12-1230β	- 1	.50	1 \$1,000.001-2	0.00 14141		ψ1,000.00
10 NEV	VS-NOO	N									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10		11/04/12	- T B&B	CM	\$1,600.00 130-2p	0.00 - T	:30	1 \$1,400.00 P-2	0.00 NM	1	\$1,400.00
00 W13F	10/30/1	12 10/30/12	Bold and Beautifu		130-2μ	- 1	.30	1 \$1,400.00F-2	0.00 INIVI	'	φ1,400.00
BOLD	& BEAUT	TFUL									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10		11/04/12	-T	1	\$1,400.00	0.00	.20	4	0.00 NIM	4	£4.400.00
67 WISP	10/30/1	2 10/30/12	M-F 3-4p Let's Make a Dea	CM	3-4p	- T	:30	1 \$1,100.00 P-2	0.00 NM	1	\$1,100.00
LET'S	MAKE A	DEAL	zoro mano a zoo	<b></b>							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		11/04/12	- T	1	\$1,100.00	0.00			0.00.104		
68 WTSP	10/30/1	2 10/30/12	5-530a 5-530a 10 News	CM	5-530a	- T	:30	1 \$400.00 P-2	0.00 NM	1	\$400.00
10 NE\	VS-5AM		5-550a 10 News								
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10		11/04/12	- T	1	\$400.00	0.00					
69 WTSP	10/30/1	2 10/30/12	M-F 5-530p	CM	5-530p	- T	:30	1 \$1,000.00 P-2	0.00 NM	1	\$1,000.00
10 NEV	VS-5PM	NEWS	5-530p 10 News								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10	/29/12	11/04/12	- T	1	\$1,000.00	0.00					
70 WTSP	10/30/1	2 10/30/12	M-F 6-630p	CM	6-630p	- T	:30	1 \$1,600.00 P-2	0.00 NM	1	\$1,600.00
10 NEV	VS-NEW	S AT 6P	6-630p 10 News								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10	/29/12	11/04/12	- T	1	\$1,600.00	0.00					
71 WTSP	10/30/1	2 10/30/12	M-F 6-7a	CM	6-7a	- T	:30	1 \$600.00 P-2	0.00 NM	1	\$600.00
10 NE\	VS-6AM		6-7a 10 News								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10	/29/12	11/04/12	- T	1	\$600.00	0.00					
72 WTSP	10/30/1	2 10/30/12	•	CM	7-730p	- T	:30	1 \$4,000.00 P-2	0.00 NM	1	\$4,000.00
WHEE		RTUNE 2012	Wheel of Fortune	<b>!</b>							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		11/04/12	- T	1	\$4,000.00	0.00					
73 WTSP	10/30/1	2 10/30/12	CBS This Morning	-	7-9a	- T	:30	1 \$600.00 P-2	0.00 NM	1	\$600.00
CBS TI	HIS MOR	NING	CBS This Mornin	g	(8:00 AM-9:0	00 AM)					
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		11/04/12	- T	1	\$600.00	0.00					
74 WTSP	10/30/1	2 10/30/12	Tue Prime A	CM	Tue 8-9p	- T	:30	1 \$20,000.00 P-2	0.00 NM	1	\$20,000.00
NCIS			NCIS								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		11/04/12	- T		\$20,000.00	0.00					
75 WTSP	10/30/1	2 10/30/12		ews, 9a@M	9-9:30A	- T	:30	1 \$400.00 P-2	0.00 NM	1	\$400.00
40 NEV	NC 01		10 News, 9am								
10 NEV	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		11/04/12	- T	1	\$400.00	0.00					
76 WTSP	10/30/1	2 10/30/12		СМ	930-10a	- T	:30	1 \$400.00 P-2	0.00 NM	1	\$400.00
									-		

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Order / Rev: 723709 Advertiser: American Crossroads

Alt Order #: 06386532 Product Desc: AMERICAN CROSSROADS WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime D	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F 930-10a Inside Edition										
	EDITION	1											
	rt Date	End Date	<u>Weekdays</u> - T	Spots/Week	<u>Rate</u>	Rating							
Week: 10/		11/04/12 2 10/24/12	M-F 10-11a	CM	\$400.00 10-11a	0.00	W	:30	1	\$300.00 P-2	0.00 NM	1	\$300.00
77 W131	10/24/1	2 10/24/12	Studio 10	Civi	10-11a		,,	.50	'	ψ300.001 -2	0.00 14141	'	ψ300.00
STUDIO	0 10												
Sta Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> W	Spots/Week	Rate	Rating							
	-	2 10/24/12	Letterman	CM	\$300.00 1135p-1237a	0.00	W	:30	1	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
70 11101	10/2-//1	2 10/2-/12	Late Night with Da			,	•	.00		ψ1,400.001 2	0.00 14101		ψ1,400.00
	LETTER												
Sta Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> W	Spots/Week	Rate	Rating 0.00							
		2 10/24/12	Price Is Right	CM	\$1,400.00 11a-12p		W	:30	1	\$1,600.00 P-2	0.00 NM	1	\$1,600.00
70 11101	10,21,1	2 10/21/12	Price Is Right	O.W.	114 12p		•	.00	•	ψ1,000.001 2	0.00 14111		ψ1,000.00
	RICE IS R												
Sta Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$1,600.00	Rating 0.00							
		2 10/24/12	Y&R	CM	1230-130p		W	:30	1	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
			Young and the Re		00 .00p				·	ψ.,.σσ.σσ. <u> </u>	0.00		ψ.,.σσ.σσ
	& REST												
Sta Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$1,400.00	Rating 0.00							
		2 10/24/12	M-F 12-1230p	CM	12-1230p		W	:30	1	\$1,600.00 P-2	0.00 NM	1	\$1,600.00
			10 News @ Noon		,					<b>+</b> -,			<b>*</b> *,*******
	/S-NOON				<b>-</b> .								
Sta Week: 10/	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$1,600.00	Rating 0.00							
			M-F 2-3p	CM	2-3p		W	:30	1	\$1,100.00 P-2	0.00 NM	1	\$1,100.00
			The Talk		•								
THE TA		End Data	Mookdovo	Spoto/Mook	Poto	Dating							
<u>Sta</u> Week: 10/	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$1,100.00	Rating 0.00							
		2 10/24/12	M-F 4-5p	СМ	4-5p		W	:30	1	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
			Dr. Phil										
DR. PH	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/28/12	W	1	\$1,400.00	0.00							
84 WTSP	10/24/1	2 10/24/12	530-6a	CM	530-6a	1	W	:30	1	\$480.00 P-2	0.00 NM	1	\$480.00
40 NEW	IC E20A		530-6a 10 News										
	/S-530A rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/28/12	W	1	\$480.00	0.00							
85 WTSP	10/24/1	2 10/24/12	M-F 530-6p	CM	530-6p	1	W	:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
10 NEW	/S-530P		10 News at 530p										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/28/12	W	1	\$1,000.00	0.00							
86 WTSP	10/24/1	2 10/24/12	CBS Evening Nev		630-7p	1	W	:30	1	\$2,000.00 P-2	0.00 NM	1	\$2,000.00
CBS EV	/ENING N	VEWS	CBS Evening Nev	WS									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/28/12	W	1	\$2,000.00	0.00							
87 WTSP	10/24/1	2 10/24/12	CBS This Morning		7-9a		W	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
CRS TH	IIS MORI	NING	CBS This Morning	9	(7:00 AM-8:0	u AM)							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/	22/12	10/28/12	W	1	\$600.00	0.00							
88 WTSP	10/24/1	2 10/24/12		CM	730-8p	1	W	:30	1	\$4,800.00 P-2	0.00 NM	1	\$4,800.00

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Order / Rev: 723709 Advertiser: American Crossroads

Alt Order #: 06386532 Product Desc: AMERICAN CROSSROADS WTSP-TV

Flight Dates: 10/24/12 - 10/30/12 Estimate: 1257

730-8p Jeopardy  JEOPARDY 2012  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/22/12 10/28/12 W 1 \$4,800.00 0.00	nount
Start Date End Date Weekdays Spots/Week Rate Rating	
1 \$\psi_1000.00  0.00	
89 WTSP 10/24/12 10/24/12 Wed Prime CM Wed 8-11p W :30 1 \$16,000.00 P-2 0.00 NM 1 \$16 Wed Prime SURVIVOR	00.00
Start Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/22/12         10/28/12         W         1\$16,000.00         0.00	
	400.00
10 News, 9am 10 NEWS 9A	
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/22/12 10/28/12 W 1 \$400.00 0.00	
91 WTSP 10/24/12 10/24/12 M-F 930-10a CM 930-10a W :30 1 \$400.00 P-2 0.00 NM 1 \$ Inside Edition	400.00
INSIDE EDITION	
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/22/12         10/28/12         W         1         \$400.00         0.00	
	000.00
Local Prime Special CRIMETIME SATURDAY	
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/22/12 10/28/12S- 1 \$6,000.00 0.00	

Totals 91 \$250,840.00